



## Media Release

3 May 2013

### JUDGING PANEL REVEALS ARCHITECTURAL DESIGNS FOR CROWN SYDNEY HOTEL RESORT

The judging panel for the Crown Sydney Hotel Resort today released images from the architectural designs submitted by three of the world's leading architects as part of the design competition for the project proposed at Barangaroo South on the city's harbourfront.

The designs by internationally renowned architects Adrian Smith and Gordon Gill, Kohn Pedersen Fox, and Wilkinson Eyre Architects are currently being reviewed by a judging panel consisting of representatives from Crown Resorts, Lend Lease, the Barangaroo Delivery Authority and the NSW Department of Planning and Infrastructure.

The firms presented their proposed designs to the panel this week, and the panel will be making a formal recommendation to Crown on the suitability of each design and its ability to achieve the desired outcomes for both Barangaroo and Crown. The final building design will require approval by the Barangaroo Delivery Authority and planning approval from the NSW Department of Planning and Infrastructure.

Crown Resorts Chairman James Packer said he was extremely impressed with the high quality of the work that has been submitted: "These designs are truly inspiring; they literally take your breath away. Sydney deserves one of the world's best hotels and these amazing architects have all delivered. With these sorts of designs, Crown Sydney will be the most iconic building constructed in this city since the Opera House. Whoever ends up winning - it's guaranteed to be a masterpiece."

On the design objectives of the proposal, Mr Packer said: "I want this building to be instantly recognisable around the world and feature on postcards and memorabilia promoting Sydney. That's how you attract international tourists, create jobs and put Sydney on the map."

Commenting on the submissions, Lend Lease's Group Chief Executive Officer and Managing Director Steve McCann said: "The competition ensures design excellence for the hotel resort, and we are excited by the visionary designs we have received. Each has its own unique character and reveals the competing firms' professionalism and their enthusiasm to be part of this world class project, while at the same time meeting our target of protecting and enhancing public access to the Harbour."

In October 2012, Crown and Lend Lease invited a number of internationally acclaimed architects for their interest in participating in the Crown Sydney Hotel Architectural Design Competition. The brief to the architects stated: "Crown, Lend Lease and the Barangaroo Delivery Authority are seeking a bold and innovative design team to create Australia's best hotel in Australia's most exciting new precinct – a new landmark building on Sydney Harbour that will become a destination for international tourists and seekers of luxury."

The hotel will have approximately 350 guestrooms and suites. The typical guest rooms will be some of the largest in Australia and the suites and villas will rival the best in Asia. There will be four restaurants, a café, an ultra-lounge, day spa, roof top pool and luxury retail facilities.

Todd Nisbet, Crown's Executive Vice President – Strategy & Design, said: "The overriding objective is to introduce a landmark waterfront building to Sydney that is timeless and iconic in nature. The hotel must integrate with the cultural and public space at the heart of Barangaroo South and serve as a destination for both locals and visitors. It must be vibrant and active; celebrate its unique location and position on the harbour; and become a focal point for the western edge of the city that is loved and embraced by Sydneysiders."

Lend Lease has an exclusive dealing agreement with Crown in relation to the development of the hotel resort at Barangaroo South and is working towards final commercial arrangements.

Subject to receipt of all necessary approvals and subject to finalisation of commercial arrangements between Crown, Lend Lease and the BDA, the Crown Sydney Hotel Resort will be located on the Lend Lease commercial site at the north western corner of Barangaroo South.

The Crown Sydney Hotel Resort Proposal is currently in Stage 2 of the NSW Government's Unsolicited Proposal process.

The judging panel will consider the full submissions and continue to work with the architects before announcing a design winner later in the month. The public can view further information about the competition at [www.crownsydneyhotel.com](http://www.crownsydneyhotel.com)

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